

# PRIVACY POLICY



Friend In Me Bakery is committed to protecting the data that we hold on our Customers, visitors to our website and Social Media accounts.

The General Data Protection Regulations 2018 replaces the Data Protect Act 1998 and the main focus is the protection of personal data, how it is handled, how it is stored and how it may be shared.

Outlined below is our Privacy Policy explaining how and why we collect data, use the data, store data, and why there may be needed to share the data.

## **THE DATA WE COLLECT, HOLD AND SHARE**

The data that we hold will be data relating to our products or services by you or your company to fulfil your orders, such as your address, email, company address and email and bank details for processing payments. The data is collected via email, invoices, delivery notes, submitting a question and ordering via our website and social media accounts. The data is stored securely and safely on our computer system and our hard drive that is only accessible by Friend In Me Bakery. The data is used solely in connection with our business practises.

## **ONLINE DATA**

Any information provided via our website order a bake or contact form will be used to respond to your enquiry. Cookies are used on Friend In Me Bakery's website that is run on a Wix website platform. On Wix's privacy on "types of cookies they state", below is their reasons for cookies;

*"Wix uses cookies for many important reasons, such as:*

- *To provide a great experience for your visitors and customers.*
- *To identify your registered members (users who registered to your site)*
- *To monitor and analyze the performance, operation and effectiveness of Wix's platform.*
- *To ensure our platform is secure and safe to use. "*

Cookies cannot identify the website user, but they do collect visitor information and track activity for statistical purposes. You can set your computer to not accept cookies if you wish but this may affect the functionality of websites that you browse.

## **YOUR RIGHTS**

You have the right to be informed about the data that Friend In Me Bakery holds on you and you can ask for the data to be deleted, removed, corrected or updated at any time. Please contact Friend In Me Bakery via [info@friendinmebakery.co.uk](mailto:info@friendinmebakery.co.uk) should you wish your data to be deleted or amended.

## **REVIEW OF PRIVACY POLICY**

This Policy was created in October 2019 and will be reviewed periodically, and may be updated to comply with any changes or additions to the GDPR 2018.

Website: [friendinmebakery.co.uk](http://friendinmebakery.co.uk)  
Email: [info@friendinmebakery.co.uk](mailto:info@friendinmebakery.co.uk)

Facebook: Friend In Me Bakery  
Instagram: @friendinmebakery

